## **REMARKS/ARGUMENTS**

Claims 1-3 and 5-11 are in the case. Claims 5-8 and 11 are withdrawn from consideration. Claims 1-3, 9 and 10 are under consideration.

## Objection Under 35 USC 132

The Examiner has objected to Claims 1 and 10 regarding the specific recitation of the combination of zeolite and sodium carbonate as a builder, for reasons of record at page 2 of the Office Action.

In this regard, attention is directed to Example II, which employs a zeolite builder with sodium carbonate. Accordingly, it is submitted that Claims 1 and 10 are fully supported, and withdrawal of the objection under §132 is requested.

## Rejections Under 35 USC 102

Claims 1-3, 9 and 10 stand rejected under §102 over U.S. 5,308,513, for reasons of record at page 3 of the Office Action.

Applicants respectfully traverse the rejections on this basis.

It is submitted that the cellulosic materials disclosed in '513 are entirely different from those of the present invention.

The claims herein require modified cellulosics having alkoxy [Claim 1 (C) (i)]; or cationic [Claim 1 (C) (ii)]; or anionic [Claim 1 (C) (iii)] substituent groups.

In contrast, the cellulosics of '513 appear to be rather conventional alkyl cellulose ethers, or ones wherein the conventional, shorter-chain alkyl substituents are replaced by  $C_{10}$ - $C_{24}$  alkyl groups. See Col. 6, l. 54-Col. 7, l. 12.

In short, it is submitted that the cellulosics of the present invention are not taught by '513, in the sense of 35 USC 102. Withdrawal of the rejections on this basis is requested.

## Supplemental IDS

Submitted herewith is a Supplemental IDS and references for consideration by the Examiner.

In light of the foregoing, early and favorable action in the case is requested.

Appl. No. 09/331,818 Atty. Docket No. 6439 Amdt. dated 2/11/2004 Reply to Office Action of 11/26/03 Customer No. 27752

Respectfully submitted,

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